

Advertising rates

Effective from April 2010

Display (news section)

Casual Rate

\$7.20 +gst per column cm

Full colour

\$90.00 +gst

Contract Rates available on request

Display packages

| | cm rate | discount | 10cmx2col | 14cmx2col | 14cmx3col | 20cmx3col |
|---------------|---------|--------------|-----------|-----------|-----------|-----------|
| 1 ad | \$7.00 | ----- | \$140.00 | \$196.00 | \$294.00 | \$420.00 |
| 7 ads | \$5.95 | 15% | \$119.00 | \$166.80 | \$249.90 | \$357.00 |
| 12 ads | \$5.10 | 26.5% | \$102.00 | \$144.00 | \$215.00 | \$308.00 |
| 24 ads | \$4.90 | 30% | \$98.00 | \$137.20 | \$205.80 | \$294.00 |

Classified

Casual Rate (Sits Vacant/Public Notice)

\$5.25 + GST per column cm

Run-on

\$7.00 +gst minimum for 3 lines (12 words)

\$1.00 per extra line (4 words)

Trades & Services

From \$35.00 +gst per week (8x1)

Community Notice

\$10.00 for 25 words

17,560

copies every
Wednesday

April 2010



We're reaching every letterbox